

INDIA ASSOCIATION OF TALLAHASSEE

www.iatlh.org

(A non profit organization - FEIN# 59-3521114)
PO Box 12111, Tallahassee, FL 32317

Invitation for event sponsorship

India Association of Tallahassee (IATLH) is a non-profit organization serving to foster an *esprit de corps* among the people from Indian sub-continent residing in Tallahassee area. IATLH was formed with a primary objective of providing a platform for social exchanges and showcase the rich cultural heritage of India. From a humble beginning to serve the cultural needs of the members, the association has grown into an organization with a sense of responsibility to the society, participating actively in the community events in the Tallahassee area. Joining hands with other ethnic organizations of people from other parts of Asia, as a major member of Asian Coalition, IATLH has widened the reach taking the activities to much larger audiences. IATLH participates regularly in the community events, rises to the occasion at time of emergencies and social need.

IATLH's cultural and social events are typically attended by hundreds of people from a wide cross section of the society, and having diverse needs for products and services. Every event, be indoor or outdoor, provides ample opportunity for businesses and service providers to reach out to a number of people at a single place.

We realize a simple truth that businesses and community need each other and working together, we can be in a win-win situation. Businesses can extend the much needed financial help for the association's events and IATLH can provide much needed platform to reach out to the members of community at a single place. IATLH intends to provide a platform for organizations to reach out to the members and promote their product or service, and use the proceeds of the sponsorship to meet a part of the expenditure for the events.

Following are the general levels of sponsorships and the benefit of associated with it:

DIAMOND sponsor – will sponsor a significant part of cost of the event.	<ul style="list-style-type: none">• All the publicity material will contain the Sponsor's name as "This event is brought to Tallahassee by _____" on the main page and up to a quarter-page of sponsor's choice of publicity matter at the bottom of the page.• Chance to setup a booth at the venue (to be taken care of by sponsor).• Sponsor can distribute their own publicity material during the event.• Display a banner on the backdrop on the stage (to be supplied by the sponsor).• 5-10 minutes of time during the peak time of the event for the sponsor's representative to talk about the product or service.
PLATINUM sponsor – will sponsor a part of the total cost of the event shared with others.	<ul style="list-style-type: none">• Setup a booth at the venue (to be taken care of by sponsor).• Sponsor can distribute their own publicity material during the event.• Display a banner on the backdrop on the stage (to be supplied by the sponsor).• 5 minutes of time during the peak time of the event for the sponsor's representative to talk about the product or service.
GOLD sponsor - will sponsor a small part of the cost of the event shared with others.	<ul style="list-style-type: none">• Sponsor can distribute their own publicity material during the event.• Display a banner on the backdrop on the stage (to be supplied by the sponsor).
PATRON - Individual members donating towards the cause.	<ul style="list-style-type: none">• A special recognition at during the Vote of Thanks.

Following are some of the IATLH yearly events and the levels of sponsorships proposed

Event	Time	Typical Attendance	Sponsorship levels available
UTSAV – A showcase for multifaceted talent by the members.	July / August	300	<ul style="list-style-type: none"> • One DIAMOND sponsor for \$500/- <li style="text-align: center;">or • Two PLATINUM sponsors for \$250/- each • PATRONS
AZADI DIWAS – Independence day celebrations.	August	300	<ul style="list-style-type: none"> • One DIAMOND sponsor for \$500/- <li style="text-align: center;">or • Two PLATINUM sponsors for \$250/- each • PATRONS
GLIMPSES – an audio visual treat of group dances by extremely talented local artists.	September / October	700	<ul style="list-style-type: none"> • Two DIAMOND sponsor for \$1000/- <li style="text-align: center;">or • Four PLATINUM sponsors for \$500/- each <li style="text-align: center;">or • Eight GOLD sponsors of \$250/- each • PATRONS
DIWALI – Festival of Lights.	October / November	500	<ul style="list-style-type: none"> • One DIAMOND sponsor for \$1000/- <li style="text-align: center;">or • Two PLATINUM sponsors for \$500/- each <li style="text-align: center;">or • Four GOLD sponsors of \$250/- each • PATRONS
SPECIAL Events – Various dance or music or drama troupe (local & out-of –town artists) performances.	Throughout the year	400	<ul style="list-style-type: none"> • One DIAMOND sponsor for \$700/- <li style="text-align: center;">or • Two PLATINUM sponsors for \$350/- each <li style="text-align: center;">or • Three GOLD sponsors of \$250/- each • PATRONS

This invitation is being extended to all the local businesses, organizations and individuals in Tallahassee who intend to reach out to the community and take advantage of one-point publicity for the business or the services.

If you intend to sponsor an event, please write to India Association of Tallahassee, PO Box 12111, Tallahassee, FL, 32312, or send an email to IATLH@yahoo.com, or IATLH@gmail.com, or contact one of the executive committee members. For more details, please check www.iatlh.org.

Thanking you in advance for your support
-The Executive Committee.

Srinivasa Kishore – President – (850) 321 4705
Subhasis Das – Secretary - (850) 894-4377
Vijay Kambham – Treasurer – (850) 907-9363

Manju Kundra – Vice President – (850) 893-3581
Ravi Chandar – Joint Secretary – (850) 339-7911

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Sponsorship Form

<i>Name of the Organization</i>	
Address	
City, State, Zip	
Telephone & Fax Numbers	
E-mail Address	
Contact person	
Sponsored Event	
Level of sponsorship	
Check Number, date and amount	