

INDIA ASSOCIATION OF TALLAHASSEE

(A non profit organization - FEIN# 59-3521114)

PO Box 12111, Tallahassee, FL, 32317

Invitation for event sponsorship - Natyanjali - Sep'22, 2007

India Association of Tallahassee (IATLH) is a non-profit organization serving to foster an *esprit de corps* among the people from Indian sub-continent residing in Tallahassee area. IATLH was formed with a primary objective of providing a platform for social exchanges and providing a showcase to rich cultural heritage of India. From a humble beginning to serve the cultural needs of the members, India association has grown into an organization with a sense of responsibility to the society around, participating actively in the community events in the Tallahassee area. Joining hands with other ethnic organizations of people from other parts of Asia, as a major member of Asian Coalition, IATLH has widened the reach taking the activities to much larger audiences. IATLH participates regularly in the community events, rises to the occasion at time of emergencies and social need.

IATLH's cultural and social events are typically attended by hundreds of people from a wide cross section of the society, and having diverse needs for products and services. Every event, be indoor or outdoor, provides ample opportunity for businesses and service providers to reach out to a number of people at a single place.

We realize a simple truth that businesses and community need each other and working together, we can be in a win-win situation. Businesses can extend the much needed financial for the association's events and IATLH can provided much needed platform to reach out to the members of community at a single place. IATLH intends to provide a platform for organizations to reach out to the members and promote their product or service, and use the proceeds of the sponsorship to meet a part of the expenditure for the events.

This invitation is being extended to all the local businesses, organizations and individuals in Tallahassee who intend to reach out to the community and take advantage of one-point publicity for the business or the services. Please contact one of the executive committee members if you intend to sponsor our events.

Srinivasa Kishore – (850) 321 4705, Manju Kundra – (850) 893-3581
Subhasis Das – (850) 894-4377, Ravi Chander – (850) 339-7911
Vijay Kambham – (850) 907-9363, Soma Thayumana - (850) 339-2699

Next page gives the detail of the forthcoming event and the levels of sponsorship available for the event.

Natyanyali

A fusion dance performance in Classical dance form
by Kalaivani Dance and Music Academy, Atlanta, GA.

Date : September 22, 2007 at 4:30 PM
Venue : Moore Auditorium, FSU
of people expected : 400

Levels of sponsorships and benefits to the sponsor

1. PLATINUM sponsor \$500/-
 - Sponsor can distribute their own publicity material during the event
 - Display a banner on the backdrop on the stage (to be supplied by the sponsor)
 - 5 minutes of time during the peak time of the event for the sponsor's representative to talk about the product or service

2. GOLD sponsor - \$250/-
 - Sponsor can distribute their own publicity material during the event
 - Display a banner on the backdrop on the stage (to be supplied by the sponsor)

3. PATRON - \$100/-
 - A special recognition at during the Vote of Thanks

INDIA ASSOCIATION OF TALLAHASSEE

(A non profit organization - FEIN# 59-3521114)

PO Box 12111, Tallahassee, FL, 32317

Sponsorship Form

Name of the Organization	
Address	
City, State, Zip	
Telephone # & FAX #	
E-mail Address	
Contact person	
Sponsored Event	
Level of sponsorship	
Check#, date and amount	