

INDIA ASSOCIATION OF TALLAHASSEE

Logo Contest

Summary:

- A total of 10 entries were received by IATLH for the logo contest.
- Four eminent people with established artistic abilities were requested to rate the entries
- One member from the executive committee was on the panel of judges
- In order to maintain judgement bias-free, identity of participants was kept confidential and nobody knew who the participants were.
- Judges were briefed the rules setup for the contest
- Next few pages consist of the entries received and the ratings they received
- Following is the summary of the judgement

Entry	Title	Rank	Total	Judges				
				1 (BP)	2 (SD)	3 (KS)	4 (MK)	5 (AG)
1	Bravia007	4	310	50	30	80	90	60
2	IndiansInTallahassee	1	340	75	25	75	90	75
3	IndiansInTallahassee	9	275	50	30	65	80	50
4	Logo_4810	5	308	45	45	88	80	50
5	Logo614	2	333	40	75	83	80	55
6	myLogoInd001	8	283	15	80	68	70	50
7	myLogoInd002	6	288	35	50	73	75	55
8	Txt_Logo_101	10	235	15	30	65	70	55
9	Txt_Logo_102	7	285	45	35	80	70	55
10	myLogoIND03	3	315	25	100	70	70	50

Entry #1

BP - 50
SD - 30
KS - 80
MK - 90
AB - 60

Total - 310

310



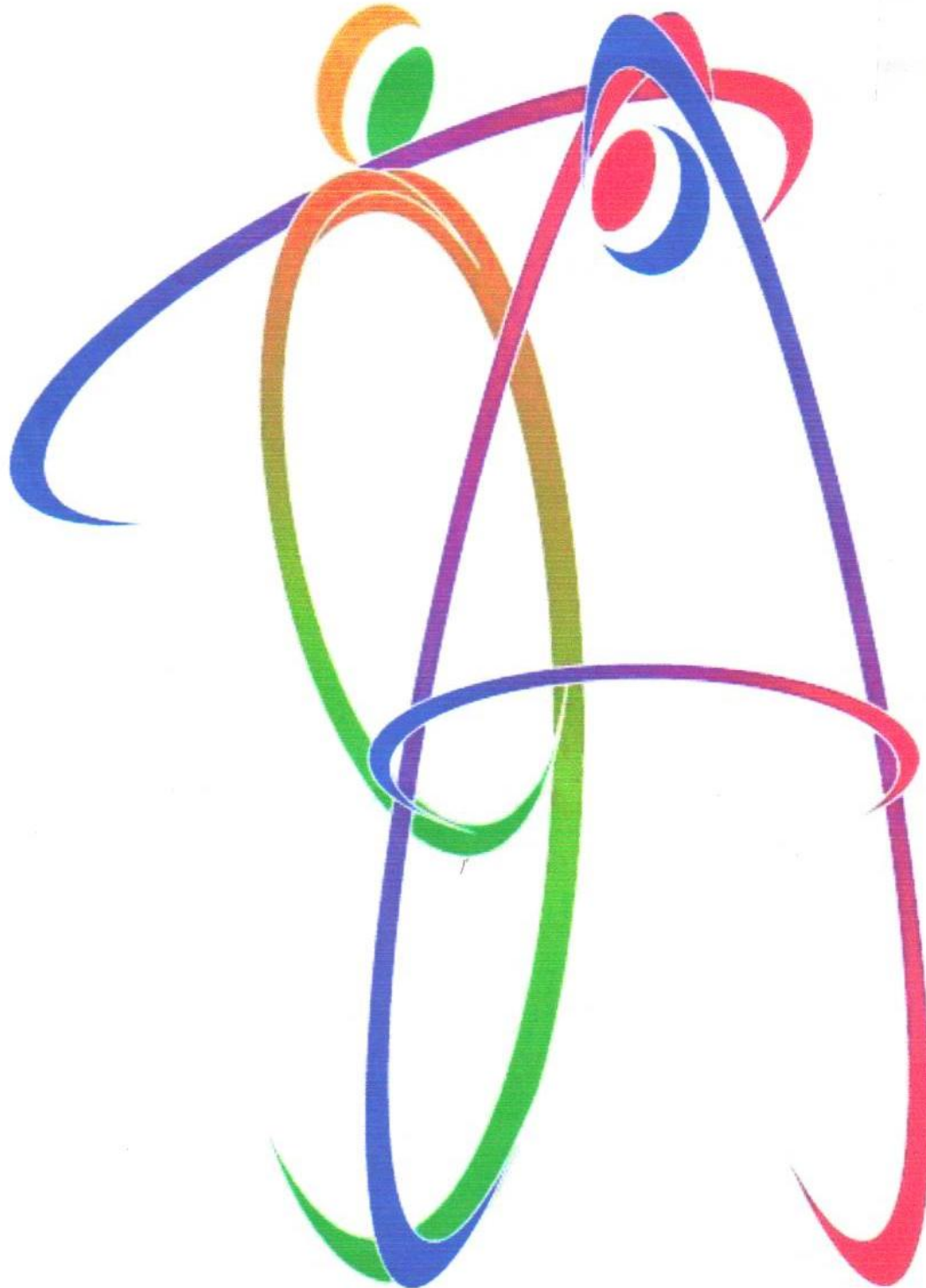
Participant ID:-

• Bravia007

Name: LOGO_Indians_In_Tallahassee

Description: Image formed out of Indian and American colors : Amber, Green, Red, White and Blue.

Alphabets I is formed of human figurines in Indian colors and A indicating "America" is formed out of the human figurines in American colors. "T" is formed of an arch over both I & A. A indicates "Americanized" Indians, the "American Tikka" indicating Indians maintaining values even if Americanized.



Entry #2

BP - 75

SD - 25

KS - 75

MK - 90

AG - 75

Total - 340

340

Name: LOGO_Indians_In_Tallahassee

Description: Image formed out of Indian and American colors : Amber, Green, Red, White and Blue.

Alphabets I & A are embedded into human figurines in Indian colors and TLH formed out of the human figurines in American colors. Indian figures are bowing exhibiting Indian modesty and American figures are showing broadened shoulders – confidence, Indicating Indians becoming Americans.

Entry #3

BP - 50

SD - 30

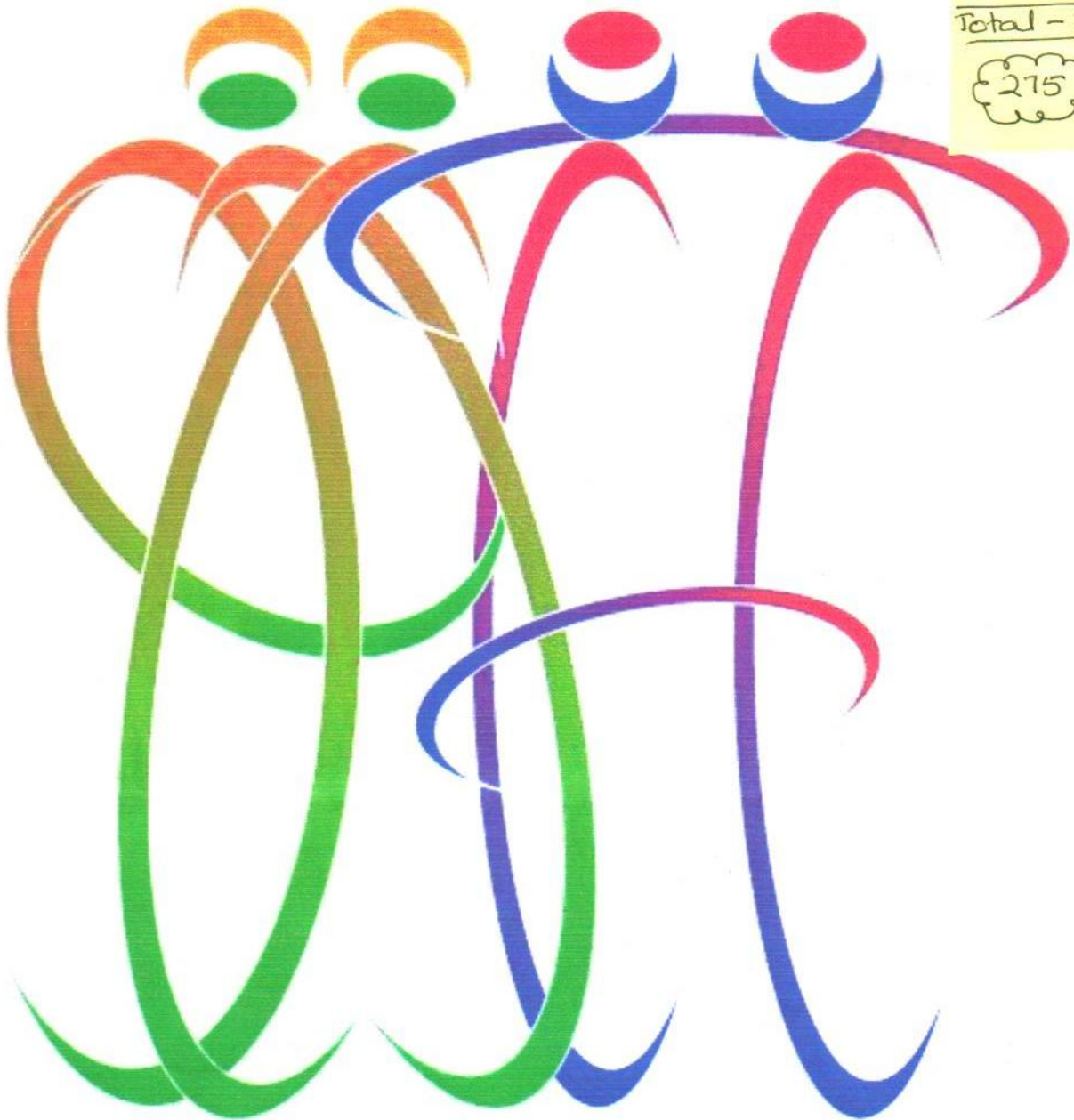
HS - 65

MK - 80

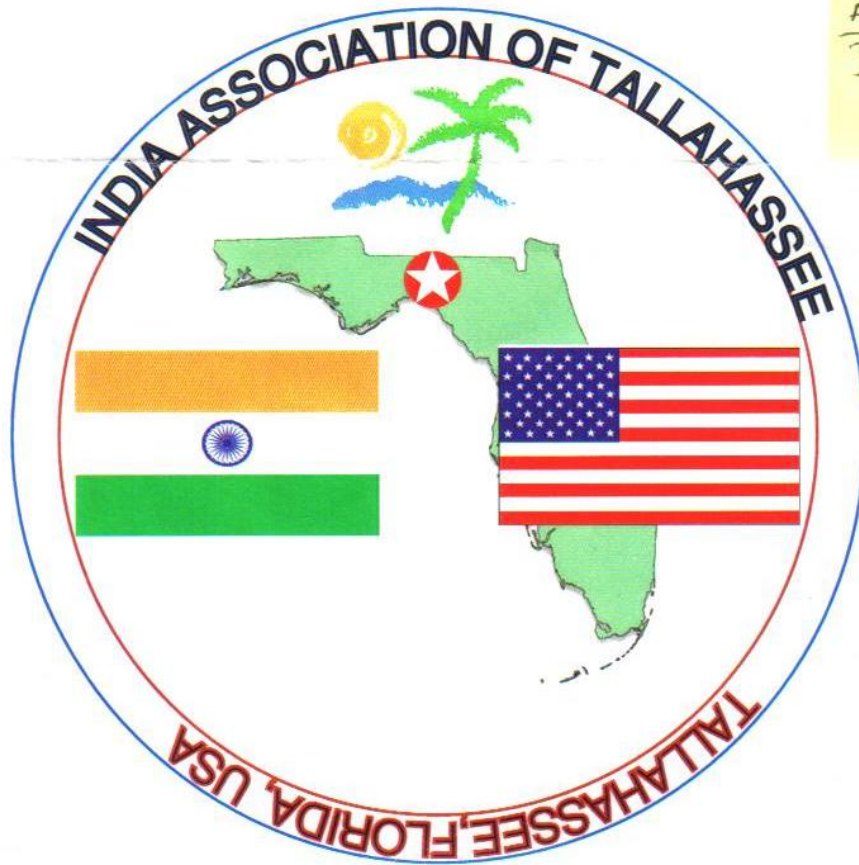
AG - 50

Total - 275

275



India Association of Tallahassee



Entry #4

BP - 45

SD - 45

KS - 88

MK - 80

AG - 50

Total - 308

308

Logo-4810

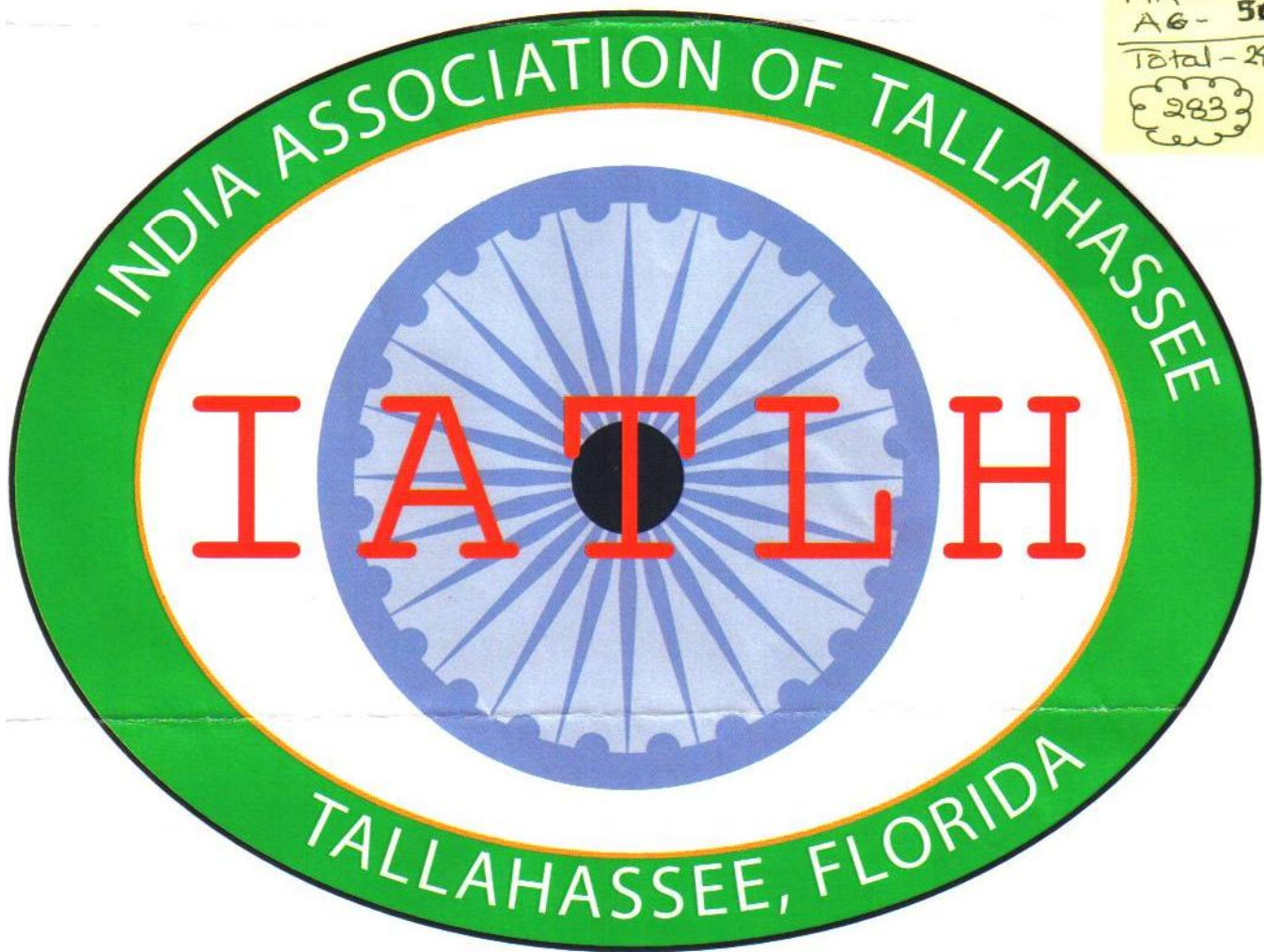
Entry #	5
BP -	40
SD -	75
KS -	83
MK -	80
AG -	55
Total -	333
	333



LOGO-614

myLogo IND01

This logo represents the colors of India with Dharma Chakra in the middle. Courier font makes IATLH center with the Chakra.



Entry #	6
BP -	15
SD -	80
KS -	68
MK -	70
AG -	50
Total -	283
	283



Entry #7

BP-	35
SD-	50
KS-	73
MK-	75
AG-	55

Total - 288

288

myLogo IND02

This logo represents Indian as well American colors.

- 1) Sarnath lions w/ Indian motto "Truth alone Triumphs"
- 2) Star represents American Stars and stripes
- 3) Organe ball represents Sunshine state, Orange fruit and Indian flag color
- 4) Stylized IATLH represents the association

TXT_LOGO_101

Entry # 8

BP - 15

SD - 30

KS - 65

MK - 70

AG - 55

Total - 235

235

INDIA ASSOCIATION OF TALLAHASSEE
TALLAHASSEE, FLORIDA

I

A

T

L

H

Come celebrate India with US!

Entry # 9

BP - 45

SD - 35

KS - 80

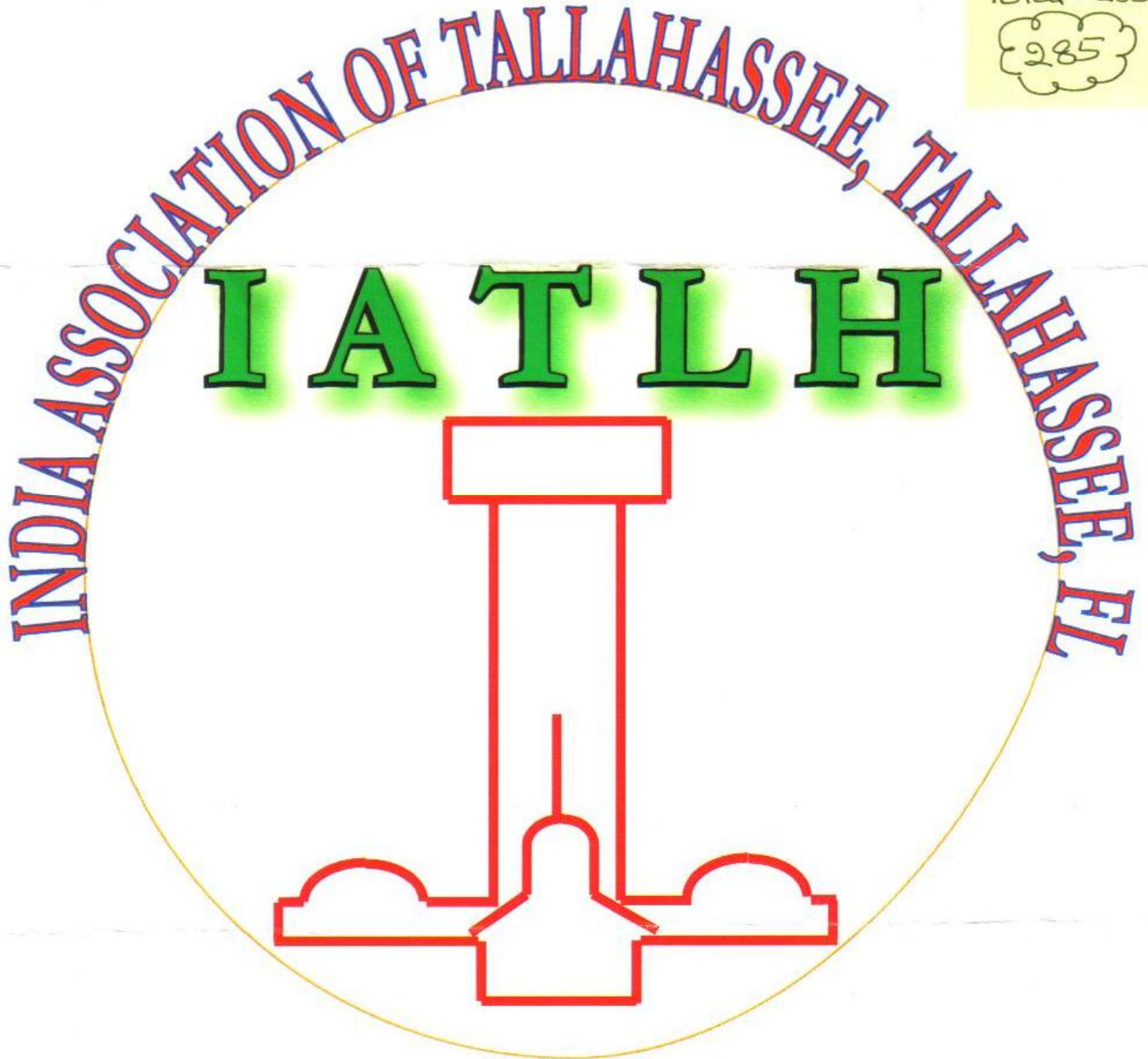
Mk - 70

AG - 55

Total - 285

285

TXT_LOGO_102



This is another text logo

It has Indian and American colors

It has Tallahassee's capitol building as an outline

myLogo IND03

This logo represents Indian as well American colors.

- 1) Indian Flag
- 2) American Flag
- 3) Association Name
- 4) Stylized abbreviation

Entry #10

BP - 25

SD - 100

KS - 70

MK - 70

AG - 50

Total - 315

315



General comments received from the judges

- Though the entries are good in their own right, they need to be improved artistically to enhance their quality to be used as a Logo for an association.
- Two of the judges were ready to help enhance the winning entry