

INDIA ASSOCIATION OF TALLAHASSEE (IATLH)

A 501 (c) (3) non profit organization - FEIN# 59-3521114

www.iatlh.org | PO Box 12111, Tallahassee, FL 32317

Invitation for event sponsorship for 2012

India Association of Tallahassee (IATLH) is a 501 (c) (3) non-profit organization serving to foster friendship co-operation among the people from Indian sub-continent residing in Tallahassee area. IATLH was formed with a primary objective of providing a platform for social exchanges and showcase the rich cultural heritage of India. From a humble beginning to serve the cultural needs of the members, the association has grown into an organization with a sense of responsibility to the society, participating actively in the community events in the Tallahassee area. Joining hands with other ethnic organizations of people from other parts of Asia, as a major member of Asian Coalition, IATLH has widened the reach by taking its activities to much larger audiences. IATLH participates regularly in the community events, rises to the occasion at time of social needs.

IATLH's cultural and social events are typically attended by hundreds of people from a wide cross section of the society, and having diverse needs for products and services. Every event, be indoor or outdoor, provides ample opportunity for businesses and service providers to reach out to a number of people at a single place. Businesses and communities need each other and have to work together to achieve a greater good. Businesses can extend the much needed financial help for the Association's events and IATLH can provide much needed platform to reach out to the members of community at a single place. IATLH intends to provide a platform for organizations to reach out to the members and promote their product or service, and use the proceeds of the sponsorship to meet a part of the expenditure for the events.

Following are the general levels of sponsorships and the benefit associated with it:

<p>Premier (\$1000) sponsor – will sponsor a significant part of cost of the event.</p>	<ul style="list-style-type: none"> • All publicity material will contain the Sponsor's name as "This event is brought to Tallahassee by _____" on the main page and up to a 1 full color page of sponsor's choice of publicity matter in member directory • Chance to setup a booth at the venue (sponsor brings the materials). • Sponsor can distribute their own publicity material during the event. • Display a banner near the stage (to be supplied by the sponsor). • 5 minutes of time during the peak time of the event for the sponsor's representative to talk about the product or service. • Six reserved prime seats for Glimpses
<p>DIAMOND (\$700) sponsor – will sponsor a part of the total cost of the event shared with others.</p>	<ul style="list-style-type: none"> • Setup a booth at the venue (to be taken care of by sponsor). One (B & W) full page publicity material in member directory • Sponsor can distribute their own publicity material during the event. • Display a banner near the stage (to be supplied by the sponsor). • 3 minutes of time during the peak time of the event for the sponsor's representative to talk about the product or service. • Five reserved seats for Glimpses
<p>PLATINUM (\$500) sponsor – will sponsor a part of the total cost of the event shared with others.</p>	<ul style="list-style-type: none"> • Setup a booth at the venue (to be taken care of by sponsor). Half page (B & W) publicity material in the membership directory • Sponsor can distribute their own publicity material during the event. • Display a banner near the stage (to be supplied by the sponsor). • 2minutes of time during the peak time of the event for the sponsor's representative to talk about the product or service. • Four reserved seats for Glimpses
<p>GOLD (\$250)</p>	<ul style="list-style-type: none"> • Sponsor can distribute their own publicity material during the event.

sponsor - will sponsor a small part of the cost of the event shared with others.	Quarter page (B & W) publicity material in the membership directory. <ul style="list-style-type: none"> • Display a banner near the stage (to be supplied by the sponsor). • Three reserved seats for Glimpses
PATRON (\$100) - Individual member donation.	<ul style="list-style-type: none"> • A special recognition at during the Vote of Thanks. • Two reserved seats for Glimpses

Following are some of the IATLH yearly events & the levels of sponsorships proposed

Event	Time	Typical attendance	Sponsorship levels available
Republic & Independence Days	January and August	200	<ul style="list-style-type: none"> • One GOLD • Two PATRONS
Sports Day	April	200	<ul style="list-style-type: none"> • One GOLD sponsor • Two PATRON sponsors
UTSAV – A showcase for multifaceted talent by the members.	July / August	500	<ul style="list-style-type: none"> • One DIAMOND sponsor or • One PLATINUM sponsor and • Two PATRON sponsors
GLIMPSES – an audio visual treat of group dances by extremely talented local artists.	September / October	1000+	<ul style="list-style-type: none"> • Two PREMIER sponsors • Two PLATINUM sponsors • Four GOLD sponsors • Ten PATRON sponsors
DIWALI – Festival of Lights.	October / November	300	<ul style="list-style-type: none"> • One PREMIER sponsor or • One PLATINUM sponsor and • One GOLD sponsor • Four GOLD sponsors or
SPECIAL Events – Various dance or music or drama troupe	Throughout the year	400	<ul style="list-style-type: none"> • One DIAMOND sponsor or • Two PLATINUM sponsors or • Three GOLD sponsors

This invitation is being extended to all the local businesses, organizations and individuals in Tallahassee who intend to reach out to the community and take advantage of one-point publicity for the business or the services. If you intend to sponsor an event, please write to India Association of Tallahassee, PO Box 12111, Tallahassee, FL, 32312, or send an email to President.iatlh@gmail.com, or GenSecretary.iatlh@gmail.com, or contact one of the executive committee members.

Thank you in advance for your support
 -The Executive Committee (2011-2012)

Somnath Chatterjee – President - President.iatlh@gmail.com
 Santosh Dixit – Vice President – VicePresident.iatlh@gmail.com
 Priya Iyer– General Secretary - GenSecretary.iatlh@gmail.com
 Deepak Haldiya – Joint Secretary – JtSecretary.iatlh@gmail.com
 Mettupalli Dastagiri – Treasurer – Treas.iatlh@gmail.com

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Sponsorship Form for 2012

Name of the Organization	
Address	
City, State, Zip	
Telephone & Fax Numbers	
E-mail Address	
Contact person	
Sponsored Event	
Level of sponsorship	
Amount	
Check Number and date	